

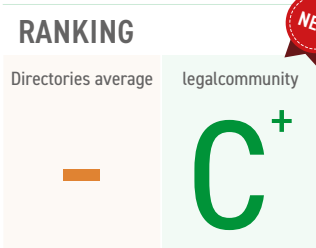
The Best in Italy

IP&TMT 2018 Report



LA SCALA

LAW FIRM | IP&TMT DEPARTMENT | PRACTICE AREAS | CLIENTS



La Scala offers a complete and integrated range of legal services. The Firm has 170 lawyers and 100 members of the staff. There are 9 offices throughout the Country in Milan, Rome, Turin, Bologna, Florence, Venice, Vicenza, Padua and Ancona.

The firm has a solid network of patent agents and correspondents around the world.

La Scala's Intellectual Property & Information Technology team is specialised in advising on legal aspects of intangible assets. The team provides a wide range of services - both at contentious (in particular brand counterfeiting and unfair competition cases) and non-contentious level.

MARKET FEEDBACK ON THE FIRM*

«Very good firm and very good business relationship. Technical skills and flexibility. The team is very efficient and professional».

THE MOST FREQUENTLY CITED LAWYERS THIS YEAR

Francesco Rampone: «Excellent work, expertise on Trademarks and Patents. Flexible and great negotiation skills».



LAWYERS PRACTICE AREAS AND MARKET FEEDBACK	Ranking	IP PRACTICE AREAS										TMT PRACTICE AREAS			
		Patents	Trademarks	Copyright	Design	Life Sciences	Advertising	Food	Fashion	Civil Litigation	Criminal law	Information Technology	Media	Telecommunications	Privacy
Francesco Rampone	C	✓	✓	✓				✓	✓	✓		✓	✓		✓

*summary of interviews with clients

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HEAD OF IP&TMT DEPARTMENT
FRANCESCO RAMPONE

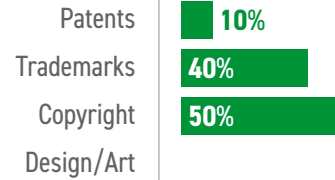


THE FIRM'S STRENGTHS*

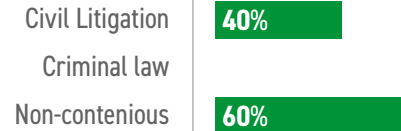
1. expertise and practice in all IP and TMT related matters;
2. technical skills, professionalism, timeliness and responsiveness;
3. knowledge and understanding of the market and the company's business;
4. presence and availability of the Partners;
5. international network.

ACTIVITIES WITHIN DIFFERENT PRACTICE AREAS

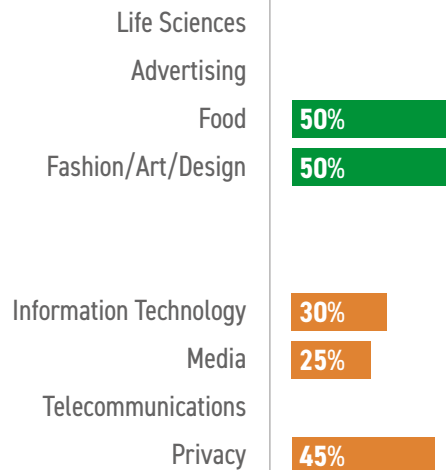
IP RIGHTS



PRACTICE



INDUSTRY



IP&TMT ACTIVITIES

5 %

*according to clients and market observers

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PRACTICE AREA	RANKING	TEAM MEMBERS	NUMBER OF PARTNERS	NAME OF PARTNERS
Patents	C	1 · 100%	1	Francesco Rampone (Of Counsel)
Trademarks	C	1 · 100%	1	Francesco Rampone (Of Counsel)
Copyright	C	1 · 100%	1	Francesco Rampone (Of Counsel)
Food	C	1 · 100%	1	Francesco Rampone (Of Counsel)
Fashion	C	1 · 100%	1	Francesco Rampone (Of Counsel)
Civil Litigation	C	1 · 100%	1	Francesco Rampone (Of Counsel)
Information Technology	C	1 · 100%	1	Francesco Rampone (Of Counsel)
Media	C	1 · 100%	1	Francesco Rampone (Of Counsel)
Telecommunications	C	-	-	-
Privacy	C	1 · 100%	1	Francesco Rampone (Of Counsel)



The lawyers may have an active role in different practice areas.

Independent Manufacturers of Olympic Classes Equipment



TYPE OF MATTER
IP - Trademarks



LEAD PARTNER
Francesco Rampone



COUNTERPARTY
World Sailing

Representing the rights and interests of independent manufacturers before the World Sailing (IOC affiliates). In particular, during the General Assembly held in Puerto Vallarta, WS decided to put under review some Class Rules in order to prevent trademark monopoly to infringe antitrust regulation in the selection of Olympic Classes and Sailing Events worldwide.

Cornerstone On Demand Inc.



TYPE OF MATTER
TMT - IT



LEAD PARTNER
Francesco Rampone



COUNTERPARTY
WindTre S.p.a.

Assisted Cornerstone UK subsidiary for the drafting and negotiation rounds of a framework agreement to develop an IT solution for HR management of WindTre Group.

Givova S.p.A.



TYPE OF MATTER
IP - Trademarks - Civil litigation



LEAD PARTNER
Francesco Rampone



COUNTERPARTY
Legea S.p.a., Lea S.r.l.

In the second phase of a precautionary injunction, the client successfully obtained protective measures to prevent Legea and Lea to further carry out any infringing and unfair conduct. This is the first case in Italy where a co-owner of a trademark enhance the value of a new sign by exploiting the notoriety of the trademark in co-ownership.

Other clients: Copyright Solution, IBFS Bonifiche Ferraresi Servizi and other Italian and foreign companies of different industry sectors